

CIB PUBLIC RELATIONS

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CHILL OUT THIS WINTER WITH SPANISH TILES

There is one way of beating the blues this winter – brighten up your home with a touch of Spanish craft.

Mediterranean trends, epitomised by Spanish tiles, could be the ideal way to side step the winter chills this year. With an amazing variety of styles, contemporary as well as traditional designs and unique technical characteristics Spanish tiles provide some of the most remarkable wall and floor coverings around.

Home improvers across the country are embracing the fantastic combination of magnificence, practicality and versatility in Spanish tiles –porcelain and ceramic - and are warming to the idea of using them both inside and outside the home.

The traditional notion of cold feet from ceramic tiles inside the home is being challenged by the increasing use of under floor heating systems, which are highly compatible with Spanish ceramic tiles and, these days, relatively cheap to install.

Porcelain tiles, on the other hand, which are frost and water resistant, make ideal material for exterior paving and cladding as well as for interior rooms where water may be an issue, such as bathrooms and kitchens. The through-colour construction, which includes faithfully imitated patterns such as marble penetrating right through the tile, also guarantees a hardwearing structure that will stay looking good for longer.

Spokesperson for ASCER, the Spanish Ceramic Tile Manufacturers' Association, Maria Dolores Arraez said, "Spanish tiles offer more than just copies of tiles that are already available. Our tiles benefit from innovation in design and continually improving manufacturing techniques, so when you buy a Spanish tile you can be sure time, effort and inventiveness has gone into production."

The constant application of new designs and technology will ensure that the use of Spanish tiles in homes around Britain is likely to grow as awareness of the vast benefits, in terms of design and function, of using this ideally suited material increases.

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